



PO Box 1516
Morristown, NJ 07962-1516

973.540.9222
colorasmile.org

A nonprofit organization spreading smiles with cheerful drawings.

BACKGROUND INFORMATION

Founded in 1990.

Non-profit organization, 501 (C) (3)

Collects cheerful colorful crayon drawings from people of all ages and abilities.

Distributes tens of thousands of drawings every month to senior citizens, our troops overseas, and anyone in need of a smile.

Have given out several million drawings since they started. That's a lot of smiles!

The cheerful colorful drawings are distributed via yearly subscriptions. A 1-year subscription includes 12 monthly mailings and can be renewed an unlimited number of times. Recipients receive either 3 drawings every month or 10 drawings every month.

3 drawings per month:

Usually hung on a refrigerator door or bulletin board for an individual to enjoy.

Suggested donation is \$20.00 per year.

10 drawings per month:

Usually displayed in common areas for many people to enjoy.

Suggested donation is \$30.00 per year.

All information is available on our website.

www.colorasmile.org

Contact:

Jerry Harris, Director

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PRESS RELEASE

Color A Smile is a nonprofit organization spreading smiles with cheerful drawings.

Color A Smile was started by Jerry and Susanne Harris before their children were old enough to color. They saw a neighbor's refrigerator that was covered with children's artwork. They knew that in a few years they would have plenty of pictures to put on their refrigerator, but they thought of the many people that don't have young children in their lives. They thought it would be a simple but worthwhile project to collect cheerful artwork and send those colorful drawings to anyone that could use a smile. "It seemed like such a simple idea and the response has been overwhelming," Jerry said.

Since its inception in 1990, Color A Smile has distributed several million drawings. Volunteers from grammar schools, high schools, colleges, and businesses all color drawings for our program. Color A Smile has benefitted from the growing number of adults that like to color. "Some of the drawings from adults are unbelievably detailed," Harris said, "They are absolutely beautiful." The website address is www.colorasmile.org. Anyone can download the pages from the website, make as many copies as they need, color them, and then send the drawings to the Color A Smile office.

Color A Smile distributes their cheerful drawings to senior citizens, our troops overseas, and anyone that would benefit from a bright, cheerful masterpiece on their refrigerator door or bulletin board.

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The program is definitely having a positive effect on the people that receive the drawings. Trish Ross, the Office Manager for a Meals on Wheels program in New Jersey says, "Our clients look forward to the days they get a colorful picture with their meal. It truly makes their day a bit brighter."